



Dana Estates Neighborhood Alliance
DANA ESTATES NEIGHBORHOOD NIGHT OUT
June 20, 2007
DANA PLAZA



In lieu of a June General Meeting, DENA coordinated a *Dana Estates Neighborhood Night Out* on June 20, 2007, from 6:30 to 8:30 p.m. at Dana Plaza. This event was scheduled in June to promote neighborhood contacts and to not compete with the City of Concord *National Night Out* activities scheduled for August.

Many Dana Plaza merchants participated:

- Starbucks – provided free samples.
- Loard's – distributed small ice cream sundaes
- Dana Foods – arranged sales of “dollar hot dogs”
- Subway – had a “buy 1, get 1 free” event
- Karate studio – provided a demonstration
- Dana Plaza – provided a *Jump House* for children

Several organizations were present to provide information to Dana Estates residents:

- Contra Costa Water District – brochures
- Clean Water – brochures
- Gehringer Pool – membership information
- ARF – van with adoptable cats and general information
- Boy Scouts – leaders and members
- Girl Scouts – leaders and members
- “Mr. Funnel Head” staff – brochures, funnels, etc
- DENA – promoted neighborhood clean-up days (July 14 and 21)
- Contra Costa County Fire Department – pumper and its crew
- Concord Police Department – two officers demonstrated abilities of their canine partners

DENA Members present included Bob Barnes, Holly Belknap, Kaffy Cecil, Jerry Curtis, Suzi Peek, Phil Schafer, Ricki Schafer, and Doreen Schwynoch. A plaque and card recognizing his years of service were presented to the recently-resigned Treasurer, Ken Weis.

A realtor associate active in the Dana Estates neighborhood, Vivian Miller, brought balloons, hula hoops, and small basketball equipment for the youngsters.

Respectfully submitted, Doreen Schwynoch, Secretary